



Dear Parents,

**The Sage Canyon Read-a-thon "Reading Rocks!" is coming soon (October 18<sup>th</sup> kickoff) and is the PTA's most important and FINAL major fundraiser of the year.** The Read-a-thon raises money for Sage-specific programs and community building events that are essential to a robust learning experience. We really count on your support to help cover the costs of these programs. **We are asking each family to contribute \$150 per student.** Please help us reach our goal of \$65,000!

**What do you need to do to participate?**

**First**, a Sage Canyon Read-a-thon fundraising page! Every child will be provided with his/her own fundraising page. All you have to do is go onto this link <http://pledgestar.com/sagecanyonreads/> and click to register your child for this event.

**Second**, send your child's Pledgestar link to your friends and family. This can be done directly from your fundraising page as well as linking it to your Facebook and Twitter accounts. **We are hoping each family can raise \$150 per child.**

**Third**, get your kids reading! We have a lot of fun activities planned throughout the week of Read-a-thon to inspire and encourage a lifelong passion for reading!

**Fourth**, have your child track his/her reading minutes. Start a timer at the start of reading and write down the minutes read on the Read-a-thon reading log. Have your child turn it in to his or her teacher every morning for a chance to win daily giveaways and a chance to win "Most Minutes Read" in his or her class and grade level.

**Fifth**, volunteer as a guest reader in your child(ren)'s classroom(s). Teachers will be reaching out the week before the Read-a-thon for guest readers for Friday, 10/18 thru Thursday, 10/25.

## Reading Rocks! Read-a-thon Activities October 18th-October 25th

Fri, 10/18	- 2:00pm <b>Read-a-thon Kick-off Assembly</b> on primary blacktop (for students) - Guest readers in classrooms
Mon, 10/21	- <b>Favorite Character Day:</b> Students dress as their favorite character from any story. - Guest readers in classrooms
Tue, 10/22	- Guest readers in classrooms
Wed, 10/23	- <b>PJ Day</b> - Students dress in their PJ's and read their favorite bedtime stories - Guest Readers in classrooms - 6:00 pm Author, Sid Shapira will be reading "Danny the Dog" in the MUR
Thur, 10/24	- Guest Readers in classrooms
Fri, 10/25	- <b>School Spirit Day</b> - Students dress in Spirit Wear or school colors (blue and gray) - 2:00 pm Read-a-thon Closing Celebration (for students)

### Read-a-thon rewards Readers with fun prizes!

Not only will your children have fun reading but they can earn prizes too!

- **Daily Classroom Giveaways** – Students who turn in their daily reading log strip to their teacher have a chance to win a daily giveaway in their classroom.
- **\$150 Challenge Trucker Hat** – Every student that raises the targeted \$150 will get an exclusive Sage Canyon trucker hat designed specifically for the Read-a-thon.
- **Amazon Gift Card** – The top fundraiser in each grade will receive a \$100 Amazon Gift Card (based on funds raised through midnight of October 25th).
- **Amazon Gift Card** – The student who reads the most minutes in each grade will also receive a \$100 Amazon Gift Card (based on reading log slips turned in by Friday, Oct 25 in the morning).
- **Class Pizza Party** -- The class in each grade that raises the most money will win a pizza party (based on the funds raised through midnight on October 25<sup>th</sup>).
- **Class Ice Cream Party** -- The class in each grade that reads the most minutes will win an ice cream party (based on on reading log slips turned in by Friday, Oct 25 in the morning).

Please help us make our fundraising goal while also encouraging a love for reading.

READING ROCKS

Thanks,

Read-a-Thon Committee and Sage Canyon PTA