



## FAQ's

***Q: What is the Read-a-thon?***

A: The Read-a-thon is a week long, school-wide program that encourages children to read more. It is also our most important and final fundraiser for 2019! 100% of the proceeds will be used for Sage Canyon specific programs and events. Please help us reach our goal of \$65,000!

***Q: What are the dates of the Read-a-thon?***

A: Friday, October 18<sup>th</sup> is the kick-off, and it ends on Friday, October 25<sup>th</sup> at midnight.

***Q: What counts as reading?***

A: Any time your child spends reading outside of class during the Read-a-thon counts as reading. This includes being read to by someone else. Homework reading done outside of school can be counted toward the Read-a-thon also.

***Q: How does my child participate?***

1. Go to: <https://pledgestar.com/sagecanyonreads/> to register your child/children.
2. Second, ask your friends and family to donate money for each child. **We are hoping each child can raise \$150.** Please share your child's fundraising efforts directly from their fundraising page or via Facebook or Twitter.
3. Have your child track his/her reading. Start a timer when they start reading and write down the minutes read on the Read-a-thon reading log. To download a new one go to <https://www.sagecanyonpta.com/read-a-thon.html>.
4. Have your child turn in the reading log slips every morning of Read-a-thon for a chance to win classroom giveaways. Your child will also have a chance to win the "Most Minutes Read" for his or her grade level.

***Q: My child cannot read yet on his or her own. Can my child still participate?***

A: Yes! Parents, guardians, siblings and other family members may read aloud to or along with your child. This reading time counts toward minutes read.

***Q: Do I need special forms for the Read-a-thon?***

A: Yes, you will receive a Read-a-thon reading log (to track minutes read) as well as information to access the Read-a-thon fundraising page <https://pledgestar.com/sagecanyonreads/>. If you need to download a new log form, go to <https://www.sagecanyonpta.com/read-a-thon.html>.



## FAQ's (Con't)

***Q: Whom should my child ask to be a sponsor?***

A: Sponsors can be parents, relatives, neighbors -- anyone who has a connection to your child, would like to support his or her reading, and would like to support our school. This is Sage Canyon's most important and last major fundraiser of 2019, so please ask extended family and friends to sponsor/donate to our school.

***Q: How much money should a sponsor donate?***

A: That is up to the sponsor. We are hoping that each child can set a goal of \$150.

***Q: How is the money collected from sponsors?***

A: Donations can be made via credit card (Master Card, Visa, Amex, and Discover) directly on the Sage Canyon Read-a-thon fundraising page. The competition piece of the Read-a-thon will end on Friday, October 25th, but the fundraising page will remain open for two weeks after it ends. Sage Canyon School PTA is a non-profit, and all donations are tax deductible. Our Tax ID # is 33-0911736.

***Q: How are the prizes for the Read-a-thon awarded?***

A: Not only will your children have fun reading but they can earn prizes too!

- **Daily Classroom Giveaways** – Students who turn in their daily reading log strip to their teacher have a chance to win a daily giveaway in their classroom.
- **\$150 Challenge Trucker Hat** – Every student that raises the targeted \$150 will get an exclusive Sage Canyon trucker hat designed specifically for the Read-a-thon.
- **Amazon Gift Card** – The top fundraiser in each grade will receive a \$100 Amazon Gift Card (based on funds raised through midnight of October 25th).
- **Amazon Gift Card** – The student who reads the most minutes in each grade will receive a \$100 Amazon Gift Card (based on reading log slips turned in by Friday, Oct 25 in the morning).
- **Class Pizza Party** -- The class in each grade level that raises the most money will win a pizza party (based on the funds raised through midnight on October 25<sup>th</sup>).
- **Class Ice Cream Party** -- The class in each grade that reads the most minutes will win an ice cream party (based on on reading log slips turned in by Friday, Oct 25 in the morning).



**Q: What is the schedule for the Read-a-thon in 2019?**

A: Reading Rocks! Read-a-thon Activities October 18th-October 25<sup>th</sup>:

Fri. 10/18	- 2:00 pm <b>Read-a-thon Kick-off Assembly</b> on primary blacktop (for students) - Guest readers in classrooms
Mon. 10/21	- <b>Favorite Character Day</b> : Students dress as their favorite character from any story. - Guest readers in classrooms
Tue. 10/22	- Guest readers in classrooms
Wed. 10/23	- <b>PJ Day</b> - Students dress in their PJ's and read their favorite bedtime stories - Guest Readers in classrooms - 6:00 pm Author, Sid Shapira will be reading "Danny the Dog" in the MUR
Thur. 10/24	- Guest Readers in classrooms
Fri. 10/25	- <b>School Spirit Day</b> - Students dress in Spirit Wear or in school colors (blue or gray) - 2:00 pm Read-a-thon Closing Celebration (for students)